



THE NATION'S 2024 MILITARY FRIENDLY® BRANDS LIST ANNOUNCED ACROSS THE COUNTRY

PITTSBURGH – Continuing its mission to provide veterans and their spouses with the finest choices for employment opportunities, VIQTORY today released the 2024 Military Friendly® Brands Since 2003, the Military Friendly® lists have set the standard for organizations to provide the best opportunities for veterans and military spouses.

This prestigious list provides a comprehensive guide for veterans and their families using data sources through continuously improved methodology, criteria, and weightings developed with the help of an independent research firm and proprietary survey information from participating organizations. Programs earning the Military Friendly® Brands designation were evaluated using both public and government data sources with responses from a comprehensive survey completed by the company. We are proud to recognize 223 company earning this prestigious designation and truly representing what it means to be “Better for Veterans and Better for America.” The 2024 Military Friendly® Brands list can also be found at www.militaryfriendly.com/2024mfb

"At Navient, we have long supported our armed forces in numerous ways," said Mike Maier, senior vice president and U.S. Navy veteran. "That includes how we serve our military customers, how we provide veterans and their families with opportunities to build meaningful careers with our company, and how we select our suppliers and the organizations we support in our communities." Mike Maier

"This prestigious designation reflects a meticulous evaluation process, combining public and government data with insights from a comprehensive survey completed by each participating organization. The commitment demonstrated by these companies goes beyond accolades—it embodies a dedication to being 'Better for Veterans and Better for America.'" Kayla Lopez Senior Director of Military Partnerships, Military Friendly

About Military Friendly® Brands:

The Military Friendly® Brands list is created each year based on extensive research using public data sources and responses to the proprietary, data-driven Military Friendly® Employers, Spouse, Supplier Diversity and Brands survey from all participating Brands. The survey questions, methodology, criteria, and weighting were developed with the assistance of an independent research firm and an advisory council of employers. Ernst & Young, a global leader in assurance, tax, transaction, and advisory services, independently evaluated the scoring methodology for the Military Friendly® Brands list using the criteria set forth by VIQTORY. The services performed by EY are limited to advisory procedures and do not provide assurance over the scoring methodology. The survey is administered for free and is open to all employers that wish to participate. Criteria for consideration can be found at www.militaryfriendly.com.

About VIQTORY:

Founded in 2001, VIQTORY is a service-disabled, veteran business enterprise (SDVBE) that connects the military community to civilian employment, educational and entrepreneurial opportunities through G.I. Jobs®, Military Friendly® and Military Spouse. VIQTORY and its

brands are not a part of or endorsed by the U.S. Department of Defense or any federal government entity. Learn more about VIQTORY at www.vigtory.com.